

CAPABILITY STATEMENT



Dr. Jeff Bullock, Founder and
CEO PRISM AI CONSULTANTS

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NAICS CODES:

611430, 541519, 541612,
541618, 541690, 611420,
611699, 624310

Cage Code:

9PGU8

DUNS No:

118714706

Founded and led by Dr. Jeff Bullock, supported by a network of experienced AI consultants and trainers. Headquartered in Allentown, Pennsylvania

BUSINESS SUMMARY:

PRISM AI Consultants is a premier AI consulting firm that empowers individuals and organizations to harness the transformative power of generative AI through customized education and coaching programs. Led by Dr. Jeff Bullock, a Doctor of Pharmacy and AI thought leader, PRISM enables clients to unleash their full potential by leveraging cutting-edge AI technologies.

CORE COMPETENCIES:

- Customized one-on-one AI training focused on practical applications of generative AI tools, including:
 - Large language models (e.g., ChatGPT, Claude 3)
 - Image and video generation (e.g., DALL-E, Midjourney, Stable Diffusion)
 - AI-powered voiceovers and digital twin creation
 - AI-assisted content creation and editing
- Proprietary AI strategy coaching framework for personal and professional growth
- Continuous evaluation and integration of emerging AI tools and techniques
- Tailored AI education programs for individuals, groups, and organizations of all sizes

DIFFERENTIATORS:

- Emphasis on one-on-one training and personalized support to ensure long-term adoption and results
- Customized learning paths based on individual goals and industry-specific needs
- Proprietary "AI Mastery" methodology that combines technical skills with strategic thinking
- Led by Dr. Jeff Bullock, an AI visionary with a unique background in pharmacy and a passion for empowering others
- Agile approach to AI education that adapts to the rapidly evolving landscape

PAST PERFORMANCE:

- Trained hundreds of individuals with consistently positive feedback (5-star reviews on Google)
- Established PRISM AI FAMILY community on [SKOOL.COM](https://skool.com) with 75+ members and growing
- Growing YouTube Channel
- Spoken at multiple nonprofits, including the United Nations in New York, coaching on AI utilization
- Delivered AI coaching sessions to Fortune 500 companies
- Dr. Jeff Bullock authored a book on AI, cementing his expertise in the field