



**PRISM AI  
CONSULTANTS**

# LEHIGH VALLEY AI EXPO

**October 31, 2025**

**DeSales University Center**

**Powered by PRISM AI Consultants**



**GREATER LEHIGH VALLEY CHAMBER OF COMMERCE**

**Official Community Partner**



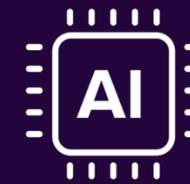
**PRISM AI  
CONSULTANTS**



# AI Integration for the Real World

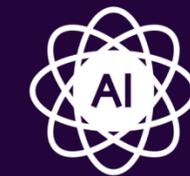
The Lehigh Valley AI Expo convenes 200+ regional business leaders, professionals, and educators for a one-day experience focused on real-world AI implementation.

This isn't about theory—it's about showing business owners how to scale faster, work smarter, and future-proof their operations with practical AI tools.



## ATTENDEE ROLES

- 40% C-Suite & Owners
- 30% Directors & Managers
- 20% Consultants/Agencies
- 10% Educators/Public Sector



## INDUSTRIES

- Finance & Insurance
- Healthcare & MedTech
- Tech & SaaS
- Real Estate
- Education



## WHY THIS EVENT IS DIFFERENT

- Live, Interactive AI Experiences & Game Demos
- VIP Dinner (Oct 30) with top leaders
- Panel discussions & actionable workshops
- Post-event ROI with AI-powered CRM insights



# SPONSORSHIP OPPORTUNITY



## PROBLEM / OPPORTUNITY

There's a real AI skills gap in the Lehigh Valley. Companies are struggling to implement AI effectively, and workforce readiness is lagging behind. This event fills that gap.



## AUDIENCE & REACH

- 200–300 executive-level attendees
- 50,000+ digital impressions via media, social, PR
- Exposure across decision-makers in finance, healthcare, tech, real estate, and more



## SOCIAL IMPACT

- AI training scholarships for underserved communities
- Post-event educational access
- Local economic and workforce development



**Presenting Sponsor: \$25,000**

# SPONSORSHIP TIERS & BENEFITS



We want to own this event. We are the premier AI-forward brand in the region, and this is our stage.  
A completely bespoke, one-of-a-kind interactive experience.

- Your Custom Interactive Engagement Package:
  - A Fully Custom-Branded Game (Any Genre)
- Brand & Stage Presence:
  - "Presented by [Sponsor Name]" naming rights across all marketing.
  - A 5-minute opening keynote on the main stage.
  - Premium, double-sized booth in the highest traffic location.
- Access & Networking:
  - 10 VIP Dinner Seats.
  - 20 General Admission tickets.
- Lead Generation & ROI:
  - The full, opted-in attendee list (CSV format) post-event.
  - Your logo and link featured in every marketing email.
- Exclusive AI Strategy Suite:
  - A "McKinsey-Level" Deep Research Report on an industry topic of your choice.



# Platinum Sponsor: \$15,000

# SPONSORSHIP TIERS & BENEFITS



We want to be a major player and actively engage with the audience. We need a unique way to stand out and generate qualified leads.

Your own custom-branded game that aligns with your industry.

- Your Custom Interactive Engagement Package.:
  - A Custom-Branded Game from Our Portfolio of Genres
- Brand & Stage Presence:
  - Prominent "Platinum Sponsor" logo placement on all materials.
  - An official speaker slot on an executive panel.
  - Premium booth location.
- Access & Networking:
  - 6 VIP Dinner Seats.
  - 10 General Admission tickets.
- Lead Generation & ROI:
  - 50 qualified ICP Leads or Deep research insights report
- Exclusive AI Strategy Suite:
  - A "McKinsey-Level" Deep Research Report on an industry topic of your choice.



## Gold Sponsor: \$10,000

# SPONSORSHIP TIERS & BENEFITS

We want our brand deeply embedded in the event's innovative experience, but we don't need to commission our own game.

- Interactive Brand Integration:
  - Level Naming Rights" in PRISM ASCENT™
- Brand & Stage Presence:
  - "Gold Sponsor" logo placement on all materials.
  - A standard booth.
- Access & Networking:
  - 4 VIP Dinner Seats.
  - 6 General Admission tickets.
- Lead Generation & ROI:
  - 50 qualified ICP Leads or Deep research insights report





## Silver Sponsor: \$5,000

# SPONSORSHIP TIERS & BENEFITS

We need to be at this event and have our brand seen by this audience.

- Interactive Brand Integration:
  - In-Game Asset Branding
- Brand & Stage Presence:
  - "Silver Sponsor" logo placement on the website.
- Access & Networking:
  - 2 VIP Dinner Seats.
  - 4 General Admission tickets.
- Lead Generation & ROI:
  - 50 qualified ICP Leads or Deep research insights report





# **YOUR SUPPORT CREATES PROGRESS**

**ADVANCE AI SKILLS &  
OPPORTUNITY IN THE REGION**

## **Proceeds from the Lehigh Valley AI Expo will fund**

- **AI training scholarships for underserved communities**
- **Post-event educational access for attendees**
- **Local Workforce initiatives that bridge the AI talent gap**



# THANK YOU FOR CONSIDERING SPONSORSHIP



**Join Us in Shaping the Future of Business & Innovation in the Lehigh Valley**

## **Next Steps**

- ✓ Choose your sponsorship tier
- ✓ Confirm your commitment by August 31, 2025
- ✓ Get featured in all pre-event marketing
- ✓ Attend the VIP Boardroom Dinner (Oct 30)
- ✓ Showcase your brand to 200+ leaders at the Expo (Oct 31)

**For more information, please contact:**

**Dr. Jeff Bullock**

**Founder & CEO, PRISM AI Consultants**

✉ [info@prismaiconsultants.com](mailto:info@prismaiconsultants.com)

🌐 [www.prismaiconsultants.com](http://www.prismaiconsultants.com)